



Singapore
Branch

CIArb



The Singapore Branch of the Chartered Institute of Arbitrators and the
WIPO Arbitration & Mediation Center jointly present:

Emerging Trends in the Resolution of Intellectual Property Disputes: Effective resolution of disputes through WIPO Arbitration and Mediation

Date: Tuesday, 22 February 2011 ♦ Time: 5.30 – 7.30pm ♦ Venue: Maxwell Chambers, Singapore

THIS SEMINAR

Intellectual property (IP) rights are valuable business assets. The creation, protection and exploitation of IP rights continues to grow at an exponential rate globally and especially in Asia. Such commercial transactions frequently involve cross-border transactions, parties from different backgrounds and different national laws.

The complex nature of such transactions often results in multi-jurisdictional disputes involving parties from many different countries having different business, legal and cultural backgrounds, attitudes and expectations. The determination of such disputes before different national courts can result in potentially conflicting and unsatisfactory outcomes, as well as high legal and other costs associated with litigating in different countries. Therefore, increasingly, IP owners and users are turning to alternative dispute resolution (ADR) procedures such as arbitration and mediation to resolve their disputes. WIPO Arbitration and Mediation procedures are particularly suited for such disputes and allow parties to resolve their disputes in a cost effective, neutral, efficient and confidential manner.

Mr. Ignacio de Castro, Deputy Director of the WIPO Arbitration and Mediation Center, will discuss current trends and challenges in IP ADR, drawing from WIPO's ADR experiences. Among the topics he will speak on are:

1. The use of different techniques in dispute resolution of IP disputes and the work of the WIPO Center in this area.
2. Case studies and examples involving international disputes and how innovative solutions have been used to overcome various problems that national courts would have faced.
3. The use of model ADR clauses and tips on tailoring the dispute resolution clauses to specific needs, including multi-tiered dispute resolution clauses.
4. Expedited procedures, and situations where they may be appropriate.
5. Multi-party arbitrations and consolidation of disputes in related contracts.
6. Special provisions in the WIPO Rules relating to confidentiality.
7. Secure and Efficient Communication - WIPO Electronic Case Facility (ECAF).
8. Settlement Trends in IP ADR.
9. Tailored WIPO Dispute Resolution Schemes and examples.
10. The WIPO International Survey on Dispute Resolution in Technology Transactions.

WHO SHOULD ATTEND

- ❖ Arbitrators
- ❖ Lawyers
- ❖ Academics & Researchers
- ❖ In-house Legal Counsel
- ❖ Legal Managers
- ❖ Policy makers & regulators
- ❖ IP Industry
- ❖ IP Asset Managers & Consultants
- ❖ IP Owners & Investors
- ❖ IP Strategists
- ❖ IP Expert Witnesses & Valuation Experts

THE PROGRAMME

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|--------------|--|
| 5.30–6.00pm: | Registrations & Refreshments |
| 6.00–6.10pm: | Opening Remarks & Introduction by: Richard Tan - Chartered Arbitrator; Chairman, Professional Development Committee, Singapore Branch |
| 6.10–7.10pm: | "Emerging Trends in the Resolution of Intellectual Property Disputes: Effective resolution of disputes through WIPO Arbitration and Mediation" |
| 7.10-7.30pm: | Q&A session |

THE SPEAKER



Ignacio DE CASTRO is the Deputy Director of the WIPO Arbitration and Mediation Center. Ignacio is a Spanish lawyer and an English solicitor. Ignacio holds an LL.M degree from King's College London.

Before joining WIPO in 2002, he was on the legal staff at the United Nations Compensation Commission in Geneva and, prior to that, practiced with the law firm Freshfields Bruckhaus Deringer, London in the areas of international arbitration and litigation.

THE WORLD INTELLECTUAL PROPERTY ORGANIZATION

The World Intellectual Property Organization is a specialized agency of the United Nations, whose mandate is to promote the protection of intellectual property; and it provides through the WIPO Arbitration and Mediation Center alternative dispute resolution services through arbitration, mediation and expert determination. The WIPO Center was established in 1994 and is based in Geneva.

In 2010 the WIPO Center established an office at Maxwell Chambers in Singapore.

THE CHARTERED INSTITUTE OF ARBITRATORS & THE SINGAPORE BRANCH

Founded in 1915 with approximately 12,000 members in more than 100 countries, the Chartered Institute of Arbitrators ("Institute") is a centre of excellence, for the global promotion, facilitation and development of all forms of dispute resolution. The Institute is a UK registered charity working in the public interest through an international network of more than 30 Branches and Chapters. The Institute's professional Pathways programme is a world-class framework of knowledge and skills in the field of non-court dispute resolution covering the main disciplines of arbitration, adjudication, mediation, and international arbitration. The programmes and events of the Institute provide the ideal platform to underpin and support the development of professional experience in these disciplines, as well as a tiered range of professional membership qualifications to provide public recognition for your level of expertise.

The Singapore Branch was established in 2010.

REGISTRATION FORM

Emerging Trends in the Resolution of Intellectual Property Disputes: Effective resolution of disputes through WIPO Arbitration and Mediation

Date: 22 February 2011 ♦ Time: 5.30 – 7.30pm ♦ Venue: Maxwell Chambers, Singapore

Please complete all sections in BLOCK CAPITALS and return your completed form to:

Secretariat, Chartered Institute of Arbitrators (Singapore) Limited

Level 16, Malacca Centre, 20 Malacca Street, Singapore 048979

Email: Secretariat@ciarb.org.sg; Tel: +65-65213111; Fax: +65-65213001

REGISTRATION DETAILS

Dr/Mr/Mrs/Miss/Mdm	Full name: _____ <small>(Pls underline surname.)</small>
Tel: _____	Email: _____ <small>(A valid email address is required for confirmation of registration.)</small>

Organisation Name: _____

Address: _____

REGISTRATION FEE

S\$25 full-time students; S\$60 for members of Association International pour la Protection de la Propriété (AIPPI), Asian Patent Attorney's Association (APAA)/Law Society of Singapore/Licensing Executives Society (LES)/Singapore Corporate Counsel Association (SCCA)/Singapore Institute of Arbitrators (SIArb); S\$80 for non-members

Please select below as appropriate.

<input type="checkbox"/> CIArb Member: S\$40 Membership no: _____	<input type="checkbox"/> Full Time Student: S\$25 NUS / NTU / SMU / Other _____ (pls specify) Matriculation Number: _____	<input type="checkbox"/> Non-member: S\$80
---	--	---

S\$60 Preferred Rate: *Please select as appropriate.*

Member of: ☐ **AIPPI** ☐ **APPA** ☐ **Law Society** ☐ **LES** ☐ **SCCA** ☐ **SIArb**

PAYMENT METHOD

Please select one of the following payment methods:

<input type="checkbox"/> Cheque/Bank Draft: Please find enclosed a Cheque/Bank Draft made payable to " Chartered Institute of Arbitrators (Singapore) Limited " for the amount of S\$ _____ (Bank: _____ / Cheque/Draft No.: _____)
<input type="checkbox"/> By Inter-bank GIRO (IBG). I confirm I have made payment of S\$ _____ by IBG to DBS Account No.: 001-905849-0 on _____ and the Transaction Reference No. is _____.

TERMS & CONDITIONS

By submitting this form, the applicant has certified that the above information is accurate to the best of his/her knowledge and has agreed to the following terms & conditions:

1. Any cancellation received in writing 30 days or more prior to the event date will be subject to a 50% cancellation charge.
2. There is no refund for cancellations within 30 days of the event date.
3. Registration will be confirmed only upon receipt of the appropriate registration fee.
4. For substitutions, please let us have the name and contact details of the substitute attendee in writing before the event date.
5. Full payment of the registration fee shall apply to any "no-show" by a registered attendee on the event date.

Disclaimer: The Chartered Institute of Arbitrators (Singapore) Limited reserves the right to cancel or change the date, venue or content of programmes, speakers, lecturers or tutors without prior notice.